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SEC OF STATE

STATE OF SOUTH DAKOTA
Statement of Legal Newspaper Ownership and Circulation

Return to: Secretary of State, 500 E. Capitol, Pierre, SD 57501-5077

1. TITLE OF NEWSPAPER WINNER ADVOCATE		2. DATE 9-22-08
3. FREQUENCY OF ISSUE WEEKLY	3A. NO. OF ISSUES PUBLISHED ANNUALLY 52	3B. ANNUAL SUBSCRIPTION PRICE $ 39.95 & 49.95
4. COMPLETE MAILING ADDRESS OF KNOWN OFFICE OF PUBLICATION (Street, City, County, State and ZIP+4 Code) (Not printers) 125 W. 3RD STREET, WINNER, SD 57580		
5. COMPLETE MAILING ADDRESS OF THE HEADQUARTERS OR GENERAL BUSINESS OFFICES OF THE PUBLISHER (Not printers) 125 W. 3RD STREET, WINNER, SD 57580		
6. FULL NAME OF PUBLISHER: CHARLEY NAJACHT		
7. OWNER (If owned by a corporation, its name and address must be stated and list on the back of this form the names and addresses of stockholders owning or holding 1 percent or more of total amount of stock. If not owned by a corporation, the names and addresses of the individual owners must be given. If owned by a partnership or other unincorporated firm, its name and address, as well as that of each individual must be given.		
FULL NAME	COMPLETE MAILING ADDRESS	
WINNER PUBLISHING, INC.	PO BOX 551, CUSTER, SD 57730	
8. KNOWN BONDHOLDERS, MORTGAGES, AND OTHER SECURITY HOLDERS OWNING OR HOLDING 1 PERCENT OR MORE OF TOTAL AMOUNT OF BONDS, MORTGAGES OR OTHER SECURITIES (If there are none, so state. If more space is needed, list on back of this form.		
CHARLES & NORMA NAJACHT, PO BOX 551, CUSTER, SD 57730		

9. EXTENT AND NATURE OF CIRCULATION	AVERAGE NO. COPIES EACH ISSUED PRECEDING 12 MONTHS	ACTUAL NO. COPIES ISSUED NEAREST TO FILING DATE
A. TOTAL NO. COPIES (Net Press Run)	3000	2900
B. PAID AND/OR REQUESTED CIRCULATION 1. Sales through dealers and carriers, street vendors and counter sales.	661	620
2. Mail Subscription (Paid and or requested)	2001	1839
C. TOTAL PAID AND/OR REQUESTED CIRCULATION (Sum of 9B1 and 9B2)	2662	2459
D. FREE DISTRIBUTION 1. BY MAIL, CARRIER OR OTHER MEANS	0	0
2. SAMPLES, COMPLIMENTARY AND OTHER FREE COPIES	7	7
E. TOTAL DISTRIBUTION (Sum of C, D1 and D2)	2669	2466
F. COPIES NOT DISTRIBUTED 1. Office use, left over, unaccounted, spoiled after printing	233	294
2. Return from News Agents	98	140
G. TOTAL (Sum of E, F1 and F2 – Should equal net press run shown in A)	3000	2900

Statement must be signed by Publisher, Business Manager, or Owner in the presence of a Notary Public

I swear that the statements made by me are true, correct, and complete:

Trish Irwin
(Signature)

Business Mgr
(Title)

State of South Dakota)
§
County of Tripp)

Sworn to before me this 22nd day of Sept., 2008

Cheryl Schuster
Notary Public

(Seal)

My commission expires: 7-5, 2011

Form: SOS REC 051 7/2004